



# FamilyFun

Annual Frequency: 8 times/year

**Field Served:** The first magazine about all the great things families can do together: family meals, traveling, learning fun, a wealth of creative projects and activities. Written for today's active parents and their kids.

Published by Meredith Corporation

## Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,109,232	228	2,109,460	2,100,000	9,460

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Feb/Mar	1,660,895	150,919	1,811,814	300,854		300,854	2,112,668	221	29	250	1,961,970	150,948	2,112,918
Apr	1,662,072	150,517	1,812,589	300,854		300,854	2,113,443	216	42	258	1,963,142	150,559	2,113,701
May	1,661,295	146,558	1,807,853	300,854		300,854	2,108,707	170	34	204	1,962,319	146,592	2,108,911
Jun/Jul	1,652,844	148,409	1,801,253	300,854		300,854	2,102,107	150	51	201	1,953,848	148,460	2,102,308
Average	1,659,277	149,101	1,808,378	300,854		300,854	2,109,232	189	39	228	1,960,320	149,140	2,109,460

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	1,063,120	67,877	1,130,997	53.6
Association: Nondeductible	529		529	0.0
Club/Membership: Nondeductible	2,070		2,070	0.1
Multi-Title Digital Programs		2,581	2,581	0.1
Partnership Deductible Subscriptions	493,863	78,643	572,506	27.1
Sponsored Subscriptions	99,695		99,695	4.7
<b>Total Paid Subscriptions</b>	<b>1,659,277</b>	<b>149,101</b>	<b>1,808,378</b>	<b>85.7</b>
<b>Verified Subscriptions</b>				
Public Place	300,000		300,000	14.2
Individual Use	854		854	0.0
<b>Total Verified Subscriptions</b>	<b>300,854</b>		<b>300,854</b>	<b>14.3</b>
<b>Total Paid &amp; Verified Subscriptions</b>	<b>1,960,131</b>	<b>149,101</b>	<b>2,109,232</b>	<b>100.0</b>
<b>Single Copy Sales</b>				
Single Issue	189	39	228	0.0
<b>Total Single Copy Sales</b>	<b>189</b>	<b>39</b>	<b>228</b>	<b>0.0</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>1,960,320</b>	<b>149,140</b>	<b>2,109,460</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2015	2,100,000	2,118,851	2,118,851		
12/31/2014	2,100,000	2,125,218	2,125,218		
12/31/2013	2,100,000	2,126,188	2,126,188		

Visit [www.auditedmedia.com](http://www.auditedmedia.com) Media Intelligence Center for audit reports.

### PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$4.99		
Average Subscription Price Annualized (3)	\$14.95	\$3.12	
Average Subscription Price per Copy		\$0.39	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2016

(3) Based on the following issue per year frequency: 8

**ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Analysis of New & Renewal Paid Individual Subscriptions  
 Trend Analysis

**ADDITIONAL ANALYSIS OF VERIFIED**

	Print	Digital Issue	Total
<b>Public Place</b>			
Automotive Outlets	2,115		2,115
Business/Professional Services	1,527		1,527
Doctor/Health Care Providers	234,859		234,859
Education/Learning Facilities	3,983		3,983
Personal Care Salons	56,785		56,785
Public Place Other	731		731
<b>Total Public Place</b>	<b>300,000</b>		<b>300,000</b>
<b>Individual Use</b>			
Ordered/Payment Not Received	854		854
<b>Total Individual Use</b>	<b>854</b>		<b>854</b>

**RATE BASE**

Rate base shown in Executive Summary is for paid and verified circulation.

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Club/Membership: Nondeductible:** Copies served where the subscription was included in the dues of an organization. The subscription was nondeductible from dues.

**Sponsored Subscriptions:** Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

**Association: Nondeductible:** Copies served where the subscription was included in the dues of an association. The subscription was nondeductible from dues.

**Partnership Subscriptions: Deductible:** Copies served where the subscription was included in products or services. The consumer could receive a rebate instead of the subscription.

**Combination Subscriptions:** These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

**Multi-Title Digital Programs**

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	2,581	2,581	2	5,162

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 44,885

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 8,450

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation

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