

2018 Editorial Calendar

FEBRUARY/MARCH | *Sweet Love*

AD CLOSE: 11/16/17 ON-SALE: 1/9/18

big fun

- > Sneaking stories under the covers

share

- > First crushes

create

- > **Opener:** Lunar New Year craft
- > **So Crafty:** Cardboard playhouses
- > **Art Spark:** Mini murals
- > **Baby Days:** Crinkle toy
- > **Holiday Happy:**
Pop Up Valentine cards and decorations
St. Patrick's Day Fun

dig in

- > **Spin It:** French fries
- > **The Stir:** Superbowl snackstadium; pasta workshop
- > **Adventures in Eating:** Red curry
- > **Kids in the Kitchen:** Kids' Baking Challenge
- > **Let's Eat:** Soup swap party

nest

- > **Opener:** Puppy party! (pet birthday ideas)
- > **Healthy Family:** Better bellies after antibiotics
- > **Let's Play:** Best board games
- > **Happy Home:** Garden-inspired home projects, plus seed starting
- > **Bookshelf:** Sci-fi for kids
- > **Together Time:** Snow much fun!
- > **Just for You:** Getting cozy

explore

- > **We Tried It:** iFly
- > **City Guide:** Santa Fe
- > **Amazing Places:** Dream trips close to home
- > **Ready, Set, Go:** Traveling with littles (baby too)

last bite

- > Groundhog treat

APRIL/MAY | *Happy Spring!*

AD CLOSE: 1/16/18 ON-SALE: 3/13/18

big fun

- > Playing in the rain

share

- > #HowWeFun with pets;
Best of YouTube for Kids

create

- > **So Crafty:** Earth Day craft blogger challenge
- > **Art Spark:** Petal collage
- > **Get Smart Special:** Launchers!
- > Hoppin' Easter crafts
- > Mother's Day gifts that grow

dig in

- > **Spin It:** Pizza
- > **The Stir:** Mix 'n match grain bowls; best birthday cake toppers
- > **Adventures in Eating:** Asparagus
- > **Kids in the Kitchen:** Empanada party!
- > **Let's Eat:** TV dinners! Low-mess meals

nest

- > **Opener:** Whine-free cleaning secrets
- > **Healthy Family:** Drops, spray or liquid? Best allergy fix for kids; conquering stage fright
- > **Let's Play:** Birthday gifts under \$20
- > **Happy Home:** Kids' room updates
- > **Together Time:** LOL! Hilarious jokes, games, pranks kids love
- > **Just for You:** Essay

explore

- > 2018 Travel awards takeover

last bite

- > April Fool's treat

JUNE/JULY | *Everybody Outside!*

AD CLOSE: 4/16/18 ON-SALE: 6/12/18

big fun

- > Catching fireflies or jumping in the waves

share

- > Best summer movie sequels

create

- > **Opener:** Shell mandala
- > **So Crafty:** Camp crafts
- > **Get Smart:** Nature school
- > **Baby Days:** Paci clips
- > **Holiday Happy:** July 4th Style

dig in

- > **Spin It:** S'mores
- > **The Stir:** Grill gear; ice pop molds/recipes; edible container garden
- > **Kids in the Kitchen:** Ultimate lemonade stand (treats + crafts)
- > **Let's Eat:** Cobblers and crisps

nest

- > **Opener:** Backyard camp out/star gazing
- > **Healthy Family:** Sun safety; summer pet tips
- > **Let's Play:** Ride on!
- > **Happy Home:** Playhouse how-to
- > **Bookshelf:** YA reads you can read together
- > **Just for You:** Beach bag essentials
- > **Together Time:** Play Like a Dad!

explore

- > **We Tried It:** Fly fishing
- > **Best Beaches:** Car-free islands
- > **Amazing Places:** Summer on the mountain (hot-weather activities at ski resorts)

last bite

- > 4th of July treat

Editorial content subject to change

cont. >

FOR MORE INFORMATION, please contact your *FamilyFun* sales representative or Tracy Hadel, Associate Publisher, 212.455.1208, tracy.hadel@meredith.com

2018 Editorial Calendar (cont'd)

AUGUST/SEPTEMBER | *Back to School*

AD CLOSE: 6/15/18 ON-SALE: 8/14/18

big fun

- > Jumping off the swings or chasing the ice cream truck

share

- > Most-pinned BTS ideas; fun fashion and/or kids' style contest

create

- > **Hands-on Learning Special**
This special BTS section will help parents teach their kids how to use the real deals via cool projects: drills, glue guns, craft knives, sewing machines, soldering iron or woodburner, etc.
- > **Big Art!** Unique techniques and materials for making giant display pieces

dig in

- > **The Stir:** Readers' best lunchbox hacks
- > **Adventures in Eating:** Beets
- > **Kids in the Kitchen:** Canning with kids
- > **Let's Eat:** Freezer dinners or kid-friendly dinner salads

nest

- > **Healthy Family:** Better sleep; kombucha for kids?
- > **Let's Play:** Science kits
- > **Bookshelf:** Picture books for big kids
- > **Together Time:** Fun for everyone! Best accessible movies, theme parks, play spaces and more
- > **Just for You:** Essay

explore

- > **City Guide:** Minneapolis
- > **We Tried It:** Traveling for a year
- > **Amazing Places:** Best small-town getaways

last bite

OCTOBER/NOVEMBER | *Happy Haunting!*

AD CLOSE: 8/16/18 ON-SALE: 10/9/18

big fun

- > Trick or treating

share

- > How kids' help with holiday prep

halloween

- > Readers' best costumes, treats, and crafts

thanksgiving

- > **Recipes:** From our home to yours: staffers' favorite dishes
- > **Crafts:** Centerpieces kids can make
- > **Treats:** Turkey treats
- > **Dare to Care:** Kindness campaign

nest

- > **Opener:** Table manner tips
- > **Healthy Family:** Allergy-friendly pets you can cuddle
- > **Happy Home:** Fun with temporary wall paper
- > **Bookshelf:** Empathy builders
- > **Just for You:** Fall makeup trends/CEW awards

explore

- > **City Guide:** New Orleans
- > **Amazing Places:** Best getaways for a group
- > Best stops for funny photo opps

last bite

DECEMBER/JANUARY | *Happy Holidays!*

AD CLOSE: 9/17/18 ON-SALE: 11/13/18

big fun

- > Outdoor ice skating

share

- > Kids' New Year's resolutions

create

- > Holiday Handbook
- > **So Crafty:** All the trimmings! Wreaths, garlands, tree toppers, skirts and more
- > **Art Spark:** Blogger/family ornament challenge
- > **Holiday Happy:** Handmade holiday cards

dig in

- > **Spin It:** Peppermint
- > **The Stir:** Cool cookie cutters/decorating tools
- > **Adventures in Eating:** Miso
- > **Kids in the Kitchen:** Holiday treats kids can make (Christmas, Hanukkah, Kwanzaa)
- > **Let's Eat:** Sheet-pan breakfasts

nest

- > **Opener:** Xmas morning traditions or writing to Santa
- > **Healthy Family:** When kids are sick for the big day; help for managing the gimmes
- > **Let's Play:** Best in Tech
- > **Bookshelf:** Awesome gift books
- > **Just for You:** Essay on slowing down time

explore

- > **Amazing Places:** Best b&bs/inns for families
- > **Ready, Set, Go:** Keeping the peace

last bite

- > New Year's treat