



FamilyFun

Annual Frequency: 6 times/year

Field Served: The first magazine about all the great things families can do together: family meals, traveling, learning fun, a wealth of creative projects and activities. Written for today's active parents and their kids.

Published by Meredith Corporation

Publisher's Statement

6 months ended December 31, 2017, *Subject to Audit*

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
2,140,096	295	2,140,391	2,100,000	40,391

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Aug/Sep	1,687,529	193,411	1,880,940	251,515		251,515	2,132,455	213	49	262	1,939,257	193,460	2,132,717
Oct/Nov	1,684,647	187,458	1,872,105	251,515		251,515	2,123,620	138	51	189	1,936,300	187,509	2,123,809
Dec/Jan	1,702,784	209,914	1,912,698	251,515		251,515	2,164,213	375	60	435	1,954,674	209,974	2,164,648
Average	1,691,653	196,928	1,888,581	251,515		251,515	2,140,096	242	53	295	1,943,410	196,981	2,140,391

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	1,272,606	96,808	1,369,414	64.0
Association: Non-deductible	496		496	0.0
Club/Membership: Non-deductible	2,150		2,150	0.1
Multi-Title Digital Programs		4,319	4,319	0.2
Partnership Deductible Subscriptions	359,917	95,801	455,718	21.3
Sponsored Subscriptions	56,484		56,484	2.6
Total Paid Subscriptions	1,691,653	196,928	1,888,581	88.2
Verified Subscriptions				
Public Place	251,000		251,000	11.7
Individual Use	515		515	0.0
Total Verified Subscriptions	251,515		251,515	11.8
Total Paid & Verified Subscriptions	1,943,168	196,928	2,140,096	100.0
Single Copy Sales				
Single Issue	242	53	295	0.0
Total Single Copy Sales	242	53	295	0.0
Total Paid & Verified Circulation	1,943,410	196,981	2,140,391	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2016	2,100,000	2,134,231	2,134,231		
12/31/2015	2,100,000	2,118,851	2,118,851		
12/31/2014	2,100,000	2,125,218	2,125,218		

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PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy Subscription	\$4.99		
Average Subscription Price Annualized (3)	\$14.95		
Average Subscription Price per Copy		\$2.80	
		\$0.35	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2017

(3) Based on the following issue per year frequency: 8

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Doctor/Health Care Providers	211,000		211,000
Personal Care Salons	40,000		40,000
Total Public Place Copies	251,000		251,000
Individual Use			
Ordered/Payment Not Received	515		515
Total Individual Use Copies	515		515

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Club Membership Nondeductible: Copies served where the subscription was included in the dues of an organization. The subscription was nondeductible from dues.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Association Nondeductible: Copies served where the subscription was included in the dues of an association. The subscription was nondeductible from dues.

Partnership Subscriptions Deductible: Copies served where the subscription was included in products or services. The consumer could receive a rebate instead of the subscription.

Combination Subscriptions: These are copies that are included in Paid Subscriptions Individual and were served to subscribers who purchased this publication in combination with one or more different publications.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 69,913

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 8,791

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Texture	4,319	4,319	1.8	7,912

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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